



Bega Valley Regional Gallery Redevelopment

Be part of our future



Bega Valley Regional Gallery Redevelopment

SIBLING





Above: When the Council Chambers was relocated to the Bega Valley Commemorative Civic Centre in 2015, an ideal solution to the BVRG's space issues presented itself. Providing a second gallery, ideal for presenting works from the permanent collection, smaller project exhibitions and featuring a curved multimedia wall allowing the presentation of digital works, the Chambers Gallery honours the history of the building while repurposing the space for the future. New accessible windows into the gallery allows 24 hour visual access to featured artworks.



Be part of our future



Above: The Main Gallery space is reinvented from the ground up. Ceiling height is lifted to 4 metres, sightlines become uninterrupted while administration offices and storage spaces are removed to reveal the full potential of existing gallery footprint. State of the art lighting complements the natural light provided by three light wells. The Main Gallery window is visible from the town square, Littleton Gardens while majestic views of the sacred Biamanga Mountain, connect the space to Yuin Nation cultural heritage.

FROM THE DIRECTOR



Dear Friends and supporters of Bega Valley Regional Gallery,

It is my great pleasure to present Bega Valley Regional Gallery's Fundraising Campaign.

In December 2022, BVRG will enter an exciting new chapter with the launch of a redeveloped facility.

Council has worked with Sibling Architecture to complete the design.

The Gallery redevelopment will elevate the 30-year-old facility to contemporary exhibition standards and significantly expand the exhibition space from 180m² to 290m². This includes two new exhibition spaces, the Chambers Gallery, substantially repurposing the historic council chambers, and the Project Space, a workshop and small exhibition space especially conceived for the use of local artists and educators.

A new storage facility in line with contemporary museum standards which will help us conserve and grow the

communities art collection. The project will include significant additions to the facility forecourt, making it more useable for the community and establishing a unique cultural precinct for the heart of the Sapphire Coast.

Thanks to a generous grant of \$1,700,000 from the Australian Government's Building Better Regions Fund and investment from Bega Valley Shire Council, construction will commence in November 2021, with the project opening in December 2022.

We need your support to bring our project to its fullest potential. By joining our community of donors you can help ensure that the Gallery evolves as a leading art centre for the next generation, and becomes a major destination for cultural tourism, adding to the unique and stunning offerings on the Far South Coast.

We look forward to working with you and the community to make this vision a reality.

Iain Dawson

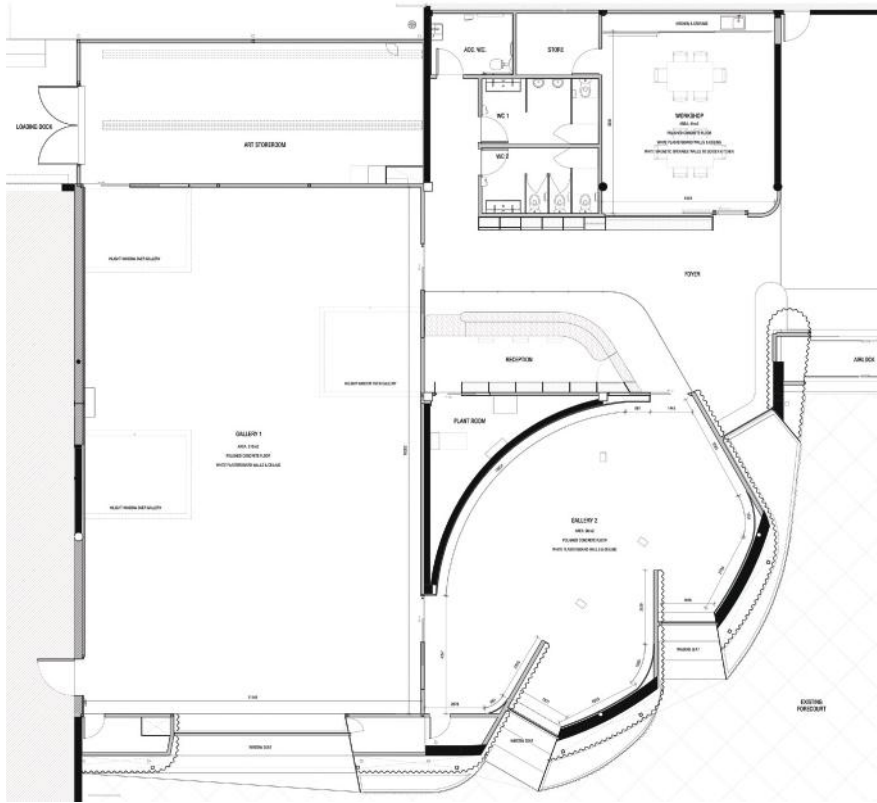
Director, Bega Valley Regional Gallery

THE DESIGN

SIBLING ARCHITECTURE



Above: Aerial view of Bega central business district. The redevelopment footprint indicated in red, orientated toward the town square, Littleton Gardens. Situated between the Bega Valley Library and the Bega Valley Commemorative Civic Centre, the redeveloped BVRG is the centre of the towns cultural precinct. (Imagery ©2021 CNES / Airbus, Maxar Technologies, Map data ©2021, Google)



Left: Floorplan of the new facility.

The design for the Bega Valley Regional Gallery redevelopment reflects the rich cultural landscape that exist thanks to its strong and active creative communities. Our vision elevates the existing facility as a cultural hub and a place for community activity. The new gallery will coalesce 500 square meters of exhibition, archive, storage and workshop spaces along with a new façade.

The facade and new spatial additions mediate the cultural happenings within the Gallery and the public life of the Bega Valley Civic Centre: New workshop spaces look

onto its reception and offices while large framed windows perforating the textured steel-screen curtain facade, inhabitable from the exterior of the building, offer a showcase for the exhibitions to extend beyond the gallery interior.

The Gallery windows point towards the significant surrounding landscape: visitors may take a moment from the exhibition to reflect on Biamanga (Mumbulla Mountain) towards the horizon or the public life happening in Littleton Gardens outside the Gallery.

MAIN GALLERY



Above: Main Gallery. View facing south.



Above: Main gallery, facing north.

The new Main Gallery realises the true potential of the historic BVRG footprint, opening up the space and removing existing office space, interruptions in walling materials, and structural anomalies that interfered with sight lines. The Main Gallery grows into a state-of-the-art modern exhibition space with a ceiling height of 4 metres additionally augmented by three sky wells that extend further upwards and lend rich difused natural light. The latest in museum quality lighting and environmental control ensure works are safely exhibited. Access to the loading dock and art storage/preparation areas are thoughtfully placed, ensuring the greatest flexibility for diverse and physically challenging artworks to be included in exhibitions.

The awe-inspiring Main Gallery window allows the gallery to be visually accessible from the pedestrian forecourt outside and is our most visible and highly desirable sponsorship opportunity for naming rights.

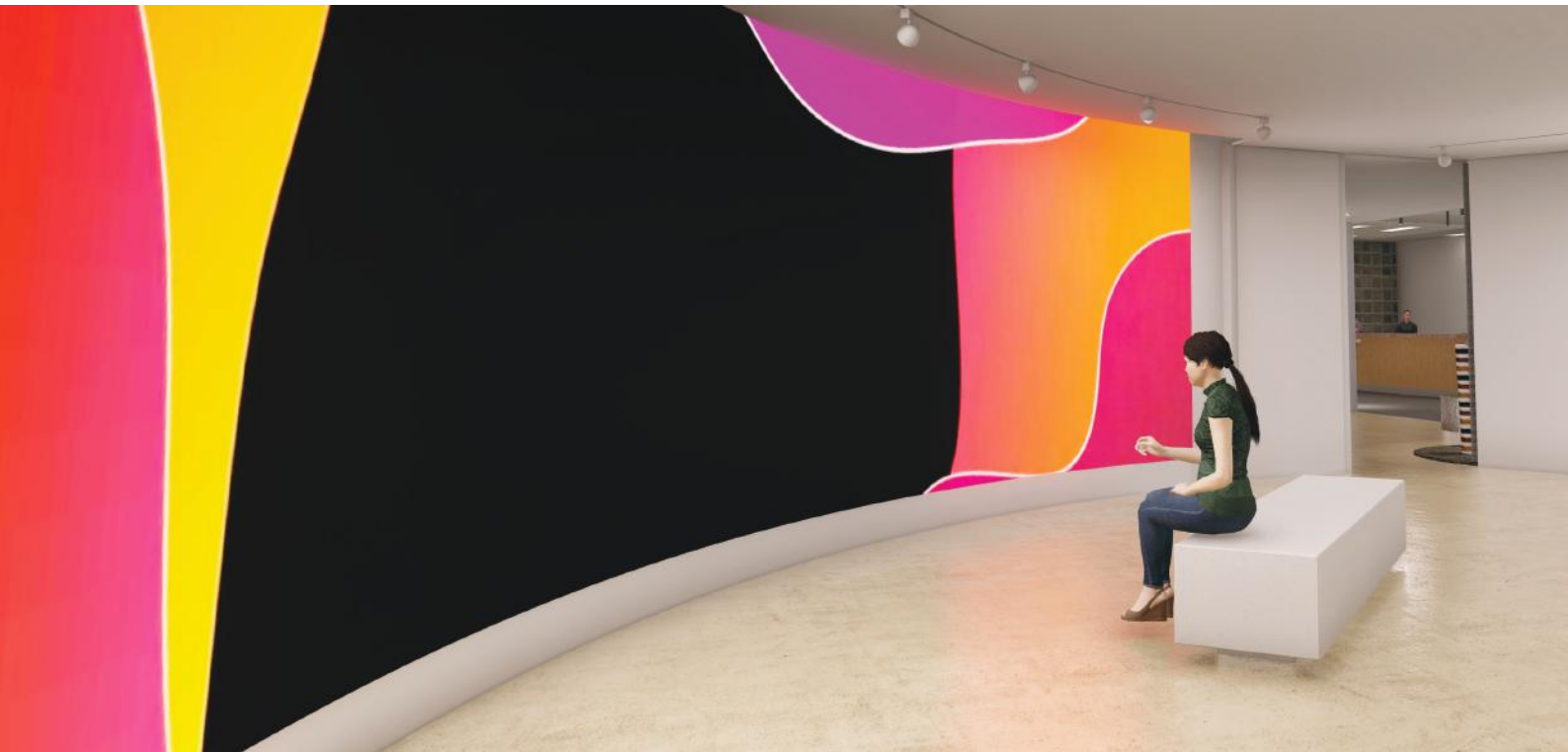
Your donation will ensure that the full quota of 142 ERCO LED lighting units can be installed throughout the Main Gallery, Chambers Gallery, Foyer, Reception and Project/Workshop Space.

GALLERY 2 (CHAMBERS GALLERY)

The Chambers Gallery celebrates the iconic curved walls of the original building. To improve connection to the active forecourt and invite 24/7 display of artworks, three showcase windows will be inserted and celebrated as part of the new development. The Chambers Gallery will be used to showcase the BVRG collection, significant long term loans from collegiate institutions and select smaller touring exhibitions.

All three windows are available for naming rights sponsorship.

Your donation will ensure state of the art Audio Visual equipment can be installed within the space, allowing the Chambers Gallery to present contemporary Australian artists working in digital media. This will elevate the Chambers Gallery to a leading regional art space for new digital artwork.



PROJECT SPACE/ WORKSHOP

The Project Space/Workshop is a multipurpose space that will function mainly to deliver the BVRG's access & learning program. A rentable space for small project exhibitions and a location for local artists to hold their own workshops and seminars delivered to the community. As with our two other exhibition spaces, visual access is encouraged through window links to the foyer space.



Above: Interior view of the BVRG Project Space/Workshop.
Left: Media wall in the Chambers Gallery.

RECEPTION & GALLERY SHOP

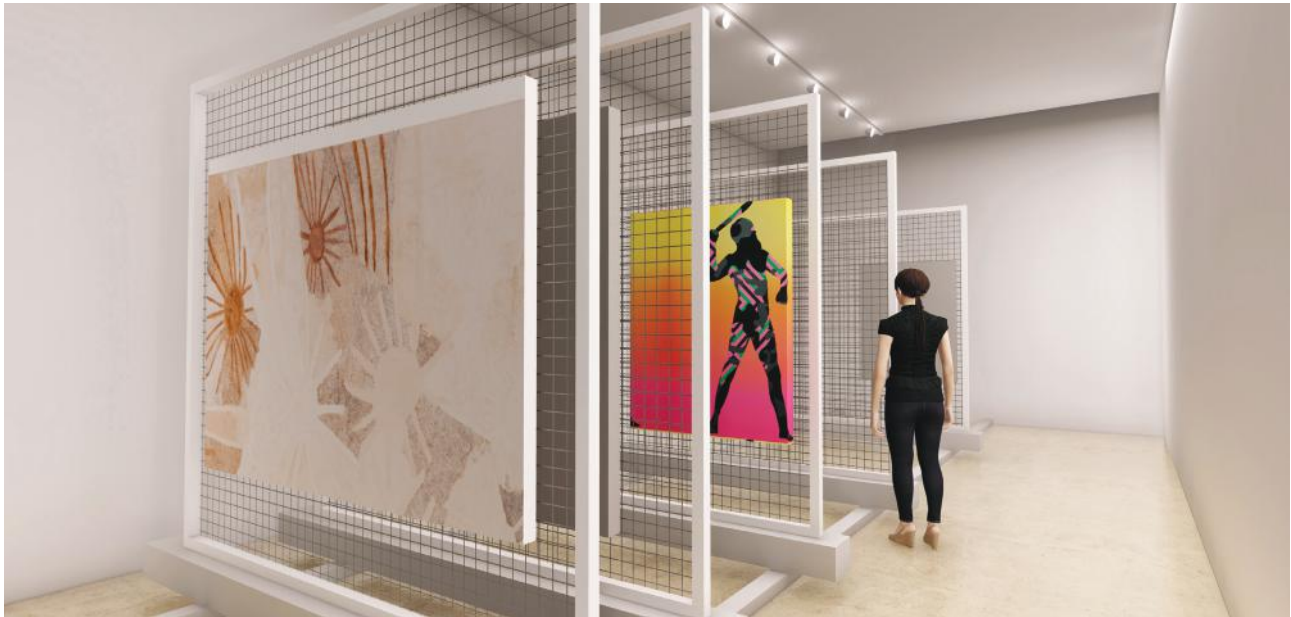
The foyer area comprises a reception desk, small gallery shop and seating for visitors and opportunities for the display of works from the collection or on long term loan.

Digital screens promote current and upcoming exhibitions and events. A contemporary donors acknowledgement will also be prominent in this space, along with interactive digital fundraising points of donation.



COLLECTION STORAGE & CONSERVATION AREA

As the custodians of the historic Bega Valley Arts & Crafts Society collection and as we increase our contemporary collection through donations and acquisitions, the need for a purpose built storage and preparation area is paramount to the future success of the BVRG. Built to take advantage of the current loading dock and providing area for storing travelling crates, the new storage area also allows for the growth of the collection into the future. Guided by universal guidelines, the area provides precise environmental control and safe lighting, ensuring the collection can be maintained and inherited in the best possible conditions by future generations.



Above: View of BVRG Collection Storage.

Left: View of the entry foyer through to the Chambers Gallery.

ABOUT BVRG

Bega Valley Regional Gallery is located in the South East corner of New South Wales, half way between Australia's two largest cities, Sydney and Melbourne and three hours' drive from the nation's capital, Canberra.

Bega Valley Regional Gallery (BVRG) is the only publicly funded art gallery in South East NSW. The closest regional art galleries are the Shoalhaven Regional Gallery in Nowra 263kms north, the Murray Art Museum Albury (MAMA), 418kms west and the Goulburn Regional Gallery 312kms north-west. Consequently, the BVRG is regarded as an outpost of visual art and culture in south eastern regional NSW.

Idyllically situated within the Bega Valley Shire on the land of the original custodians, the people of the Yuin Nation, a landscape of pristine wilderness, rich pastures, unspoilt coastline and boutique villages, the BVRG is the regions only publicly funded gallery.

The gallery hosts touring exhibitions of national significance along with its own exclusively curated exhibitions as part of its cultural tourism plan that is designed to engage the tens of thousands of visitors to the region annually.

When completed, the expanded Gallery will feature new spaces and opportunities for future generations of local, national and international artists and visitors.

At its very core, the expansion of the Bega Valley Regional Gallery will provide more space for the display and enjoyment of art. It will build on 30 years of innovation and leadership in the visual arts, with exceptional indoor and outdoor spaces in a significant and beautiful cultural precinct, embracing a variety of curatorial ideas and learning practices. The gallery is an important resource for its artistically rich and diverse community.

The successful completion of the Bega Valley Regional Gallery Redevelopment Project will deliver;

- New opportunities for the Gallery's membership and the regions professional artists
- Increased opportunity to display Aboriginal and Torres Strait Islander art and culture that is front and centre of the BVRG's programming
- State-of-the-art spaces to enable BVRG to host more of Australia's and the world's best and most ambitious art exhibitions
- More space for the display of the BVRG's growing permanent collection, including Australian art and art from the Asia-Pacific region
- Deliver an architectural landmark designed by one of the most exciting and innovative emerging Australian architectural firms, SIBLING, for the heart of Bega and South East NSW

SUPPORT FOR THE PROJECT

“The redevelopment of the Bega Valley Regional Gallery will certainly lift the profile of visual arts in south east NSW bringing larger audiences enhanced experiences of a rich and varied exhibition program. I am looking forward to the expanded opportunities for exhibiting work and contributing to community arts events that the revitalised gallery will bring.”

Susan Chancellor, Ph.D. (Visual Art)
Lives & works Pambula NSW

“The exhibition *Gangguan Tenggara - Edisi Indonesia* at Bega Valley Regional Gallery was a rare opportunity to share my work with a regional audience. It is vital that we continue to represent and share art from diverse regions to regional audiences in Australia and to have the gallery spaces that can support ambitious and large scale installations.”

Leyla Stevens Ph.D. (Visual Art)
Winner 2020 Blake Prize, BVRG Myer House Artist in Residence 2020

“Bega Valley Regional Gallery has established itself as a rich and vital element within the cultural life of southern NSW. Experience demonstrates that enhanced cultural infrastructure dramatically boosts the tourist economy and, just as importantly, community wellbeing through building stronger social connectedness. This gallery has a reputation for punching well above its weight, so I look forward to seeing what is possible once this much needed redevelopment opens to the public.”

Brett Addlington
CEO, Museums & Galleries of NSW

“This new development of the Bega gallery signals to the community that their stories and experiences are important and that they are connected to a global culture. BVRG reframes collections, clarifies the exhibitions and extends and develops new audiences.”

Louis Pratt
Artist, Champion Donor, Wynne Prize Finalist

“There’s no doubt that the redevelopment of BVRG will transform the Sapphire Coast, significantly enhancing the cultural tourism of the region. I am proud of what has been achieved for the Tweed Shire through the extension of the Tweed Regional Gallery to incorporate the purpose-built Margaret Olley Art Centre, and have no doubt that this project will attract parallel advantages. The BVRG has established a reputation in recent years for its dynamic program. This project presents an exciting opportunity for BVRG to attract, develop and deliver innovation and excellence in its hosting of exhibitions, educative and audience development programs.”

Susi Muddiman OAM
*Director of the Tweed Regional Gallery
& Margaret Olley Art Centre*

“Bega is a stand out regional gallery with a welcoming local heart. Its big vision offers the best in contemporary art innovation for the regions.”

Tony Albert
Winner, National Aboriginal and Torres Strait Islander Art Award 2014, Archibald Prize Finalist, Champion Donor.

NAMING RIGHTS & OPPORTUNITIES

NAMING RIGHTS	Spaces
Naming rights for 10 years	
GALLERY WINDOW A: (AVAILABLE)	\$250,000
GALLERY WINDOW B: (AVAILABLE)	\$100,000
GALLERY WINDOW C: (AVAILABLE)	\$100,000
WORKSHOP & PROJECT SPACE: (SECURED: <i>The Shirley Hannan Workshop</i>)	\$150,000
GENERAL RECEPTION: (SECURED: <i>The Derek Parker Collection Gift Foyer</i>)	\$150,000
CONSERVATION AND STORAGE AREAS:	\$50,000

NAMING RIGHTS	Building employment program
Three year capacity	
FIRST NATIONS TRAINEE/ APPRENTICESHIP:	\$60,000
(AVAILABLE – funds matched by <i>Bega Valley Shire Council</i>)	
EMERGING REGIONAL CURATOR:	\$120,000
(AVAILABLE)	
DONORS BOARD	
Levels of donation	
BENEFACTOR:	\$50,000+
DONORS:	\$10,000+
SUPPORTERS:	\$2,500+
CHAMPION:	Donation of significant artwork to the BVRG collection.

HOW TO DONATE

Donations can be made by cheque (with a donation form) or online.

Donations of artwork to the collection, contact the Gallery Director for options to give through the Australian Government's Cultural Gifts Program.

Donations over \$2 are tax deductible.
Payment options over multiple years are available.

Bega Valley Regional Gallery has deductible gift recipient status (DGR) with the ATO.
ABN. 26 987 935 332

Unspecified donations for the redevelopment project will be allocated at the discretion of Bega Valley Regional Gallery for the Bega Valley Regional Gallery redevelopment project only (which includes design, building and fit out expenses).

PLEASE CONTACT US:

IAIN DAWSON

Director

Bega Valley Regional Gallery

0414 566 283

For general enquiries please contact:

BEGA VALLEY REGIONAL GALLERY

+61 (0)2 6499 2222

or

gallery@begavalley.nsw.gov.au



BEGA VALLEY
REGIONAL GALLERY
REDEVELOPMENT

SIBLING



gallery.begavalley.nsw.gov.au